

### Overview

This year, the committee's focus has been on making communications related improvements within the church building and increasing our exposure in the community with additional advertising.

### Communications on our Walls

The following additions made to the interior of the church building are aimed at aiding first time visitors and improving the church's general appearance.

- Facility Map – back-lit, easy to read
- Directional Signs – placed in 4 key locations
- Welcome Center – attractive counter placed near main entrance. Brochures updated.
- Narthex Slide Show – displays announcements and photos
- Mission Statement Banner – hung in the sanctuary.
- Bulletin boards consolidated.

### Local Advertising

With an increased advertising budget this year, we were able to place ads in the following publications:

- Roselle Chamber of Commerce – Directory (2008-2010)
- Roselle Reporter – village newsletter
- Daily Herald - Easter and Christmas ads
- IHSA Sports Program – area-wide boys basketball tournament

### Rose Parade

Roselle UMC returned to the town parade with a repeat of the popular Lawn Chair Drill Team. More importantly, we had the opportunity to pass out brochures, bracelets, candy and “bubble bottles” announcing our upcoming VBS.

### A Taste of Roselle

For the town's annual festival, we set up an information booth, where we were able to meet face-to-face with people, hand out freeze-pops, give away tickets to the upcoming BBQ picnic, and increase the community's awareness of Roselle UMC.

### Web Site Improvements:

- Facility map
- Church library page – on-line catalog posted
- Mission trip videos posted

### eNews   Subscribers: **191** (up from 119 a year ago)

The email distribution list continues to be an important mechanism for sharing timely news and prayer requests to the congregation. Meeting reminders are now being sent from the church calendar program.

### Videos Produced

- VBS 2008 - given to parents of attendees.
- Junior and Senior High Mission Trips – posted on YouTube and church web-site

### Next Projects

The following items are on the Communications Committee's agenda for the remainder of 2008 and 2009.

- Develop a document describing the church's communication mechanisms and guidelines.
- Complete the north sign proposal. Submit to Church Council for review and approval.
- Improve communications from church staff with weekly messages, either through eNews or blogs.